



Succeed with Counterpart. Let us guide your next move.

The Assess, Optimize & Manage Service is an affordable consultancy service which assesses your IT and shared service functions; recommends achievable goals and a route to success; and helps you make the transition to get there.

If you want to take control of your IT and shared services, optimize your function and manage with confidence, you can with Counterpart's Assess, Optimize & Manage consultancy service.

Counterpart is committed to customer satisfaction and delivers this through the excellence and competence of its team.

Our Results include...

- \$4 million savings on an annual telecoms spend of \$9 million
- Transforming a national IT system, 1st year savings exceed total project costs
- Major infrastructure re-architecture in anticipation of a change in business
- IT infrastructure & service delivery strategy to support a portfolio of key on-line applications

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 **COUNTERPART™**
**CONSULTING
SERVICES**



COUNTERPART Technologies Inc.

Counterpart Technologies Inc. is a provider of innovative resource and technology management solutions.

Since inception in 2006, Counterpart has helped executives of large organizations across Canada and Europe understand and take control of their IT and shared service functions - saving them money, improving their processes, and reducing their environmental footprint.

Counterpart's consultants have extensive industry and best-practice experience. They provide the service and integrated tools to help you manage and achieve your IT and shared services business goals with confidence.

Counterpart's goal is to increase the value, contribution and profile of your function - by offering you services and solutions that help you better manage your technology resources and investments.



ASSESS, OPTIMIZE & MANAGE

A Counterpart Consultancy Service

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Counterpart combines their consulting practice services with their software and solutions to help you assess, optimize and manage your IT and shared services infrastructure, systems and applications.

Counterpart believes their Assess, Optimize & Manage service is unique and can:

- improve and rationalize your function
- save you money
- reduce your environmental footprint.

The Assess, Optimize & Manage process provides the foundation of Counterpart's methodology. All of Counterpart's product solutions are formulated as a direct result of customer needs identified by this process.

In summary, Counterpart helps companies effectively assess, optimize and manage their IT and shared services function and achieve their goals with confidence.

Assess

Counterpart assesses your IT and shared services, comparing your performance with best practices and your industry peers. The result is a comprehensive report which:

- baselines and benchmarks your function
- outlines opportunities to save money, improve processes and optimize.

Optimize

Counterpart transforms your IT and shared services function to its optimum, enabling you to realize cost savings and other benefits. Counterpart will recommend a course of action and help you execute this transition in a cost and time effective plan.

Manage

Counterpart manages your IT and shared services effectively. They provide on-going guidance and assistance to manage both strategically and tactically; offering resources from a purely advisory capacity through to a fully managed solution.

For further information please contact info@Counterpart.com or call (604) 986-3996.